



“Good teams rely on their talent and intuition.  
Championship teams rely on strategies and tactics.”

~ Travis Carson, Market Force Founder

### An Overview of the Market Force Styles Seminar

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Human dynamics live at the heart of any team’s ability to build trust and accountability with each other. Understanding how people communicate differently, and behave differently, under pressure are two essential building blocks to developing a high-performance team.

Our Market Force Styles Seminar introduces already successful teams to a framework for working better together under pressure, which increases productivity and resiliency in your company culture.

Below please find our agenda for the workshop, with a description for each section:

Start	End	Description
4:30	5:15	An introduction to the concept of Market Force Styles, including the latest neuroscience to support understanding of how the human biology responds to pressure.
5:15	5:30	A review of the results from each participant taking the <i>Market Force Style Indicator</i> , including personal feedback on strengths and weaknesses.
5:30	5:50	How to use the Styles framework for professional development.
5:50	6:20	General principles for how different Styles relate to one another in the absence of awareness, with ideas for how to upgrade all relationships in order to better team performance
6:20	6:30	Key Learnings and wrap up

We look forward to working with you.

Respectfully,

Travis Carson, JD/MBA - Founder