**REGISTER ONLINE** NAEPC.org/conference

60th Annual NAEPC **Advanced Estate Planning** Strategies Conference & **Council Leadership Conference** 

November 12 - 16, 2023 Fort Lauderdale, Florida Marriott Harbor Beach Resort & Spa

VIRTUA

Virtual Registration **Offered for Select Sessions** 





Collaborate · Educate · Cultivate

**DNAL ASSOCIATION OF** 

### collaborate | educate | cultivate

#### Dear NAEPC Members & Friends,

As we prepare to gather in Fort Lauderdale and within our virtual community, we would like to take a moment to thank you for your membership, support, and work on behalf of the estate planning profession. Our association is as strong as our membership, and you have proven to be committed to a mission that matches ours... collaboration with other professionals, a lifelong learner, and someone who thrives on the cultivation of new and meaningful relationships.

The 60th Annual Conference and Council Leadership Conference have a new look and feel this year! We'll focus first on the educational portion of the program, which is available to anyone within the profession of estate planning, regardless of membership status within a local Estate Planning Council. Certain educational sessions will also be available virtually so please look for the icon indicating the same as you browse this brochure. Following, we'll host the Council Leadership Conference (formerly known as "Council Leadership Day") where leaders from councils around the country convene to discuss important operations and council management topics. These sessions are limited to individuals currently serving as a volunteer board member or staff executive / administrator for a local council.

We would be remiss if we did not acknowledge the generous sponsors that make it possible for NAEPC to offer this conference, some of which are shown below. Please be sure to keep these firms in mind throughout the year.

We look forward to welcoming you to the conference of choice for estate planning professionals from November 12 – 16, 2023.

John T. Midgett, JD, AEP® 2023 President Richard K. MacBarron, JD, CFP®, ChFC®, CLU®, CBEC®, AEP® 60th Annual Conference Chairperson

60th Annual NAEPC Advanced Estate Planning Strategies Conference

SPONSORS









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> Timothy Wallen, CPA MLG Capital Brookfield, WI



# AGENDA

# SUNDAY, NOVEMBER 12, 2023

All times are Eastern Time

Registration Open for Exhibitors, Annual Conference Attendees, Monday Single-Day Passholders, and Annual Conference Attendees with Council Leadership Conference Pass

3:00 pm - 4:00 pm NAEPC Past President's Council Meeting (invitation only)

4:30 pm - 5:00 pm Social Registrant / Guest Meet-Up

5:00 pm - 6:30 pm Kick-Off Welcome Reception with Exhibitors

# MONDAY, NOVEMBER 13, 2023

6:30 am - 8:00 am Breakfast with Exhibitors

11:00 am - 7:00 pm

7:00 am - 7:45 am Concurrent Sponsored Workshops (choose one)

Option One Session TBD

8:00 am - 9:00 am Breakout Sessions (choose one)

Determining a Client's Retirement Income Style and an Update on SECURE Act 2.0's Implications for Retirement Income Wade D. Pfau, PhD, CFA®, RICP®

9:05 am - 10:05 am Breakout Sessions (choose one)

Charitable Planning with Non-Conventional Assets Brian K. Clontz, Ph.D., ChSNC®, RICP®, CAP®, CLU®, ChFC®, CFP®, AEP® (Distinguished)

10:05 am - 10:35 am Break with Exhibitors

10:35 am - 11:05 am Conference Opening Remarks & NAEPC 2023 Annual Meeting

Option Two Session TBD

Riding the Age Wave: Sharpen Your Skills To Serve Clients Who Demand Independence, Financial Security and Peace of Mind Throughout Retirement Louis W. Pierro, Esq. and Peter J. Strauss, Esq.

The End of Life for Insurance in the Estate Plan - Death Benefit, Surrender, Lapse or Settlement? Tama Brooks Klosek, JD Scarier Than Lions and Tigers and Bears: Income Taxation of Trusts, Oh My! Justin T. Miller, JD, LL.M. (taxation), CFP®, AEP®



- AGENDA

11:05 am - 12:05 pm Federal Tax Update Samuel A. Donaldson, JD, LL.M., AEP® (Distinguished)

12:05 pm - 1:30 pm Lunch with Exhibitors



Concurrent Private Luncheon for Estate Planning Council Leaders (arranged by region)

1:30 pm - 2:30 pm Unique Planning Solutions using Existing Life Insurance Policies Katie Bennett, CVA, LaToya Encarnacion, Jamie L. Mendelsohn, and Jon B. Mendelsohn Offered by Ashar Group Life Settlements and Life Insurance Valuations

2:30 pm - 3:30 pm TCJA: Critical Income Tax Planning Concepts for Sunset Robert S. Keebler, CPA/PFS, MST, AEP® (Distinguished), CGMA®

3:30 pm - 4:00 pm Break with Exhibitors

4:00 pm - 5:00 pm Cross Border Wealth Planning Joan K. Crain, CFP®, TEP, AEP® (Distinguished)

6:00 pm President's Reception (invitation only)

## Honors, Awards, and Accolades

#### Robert E. Fox, CLU®, AEP® Volunteer Service Award

Recognizing exceptional volunteer service to an estate planning council, a local community, or to NAEPC during the prior year.

2023 Recipient: Not Yet Named

#### NAEPC Estate Planning Hall of Fame®

Offered in recognition of distinguished service to the field of estate planning.

2023 Entrants: Lyle K. Benson, Jr., CFP®, CPA/PFS, MST Clark Monroe Blackman, II, CFP®, CFA, CPA/PFS, CGMA, AIF®, AAMS David M. English, JD Todd A. Flubacher, JD Abraham Frank Johns, Jr., JD, LL.M. (elder & disability law), CELA® Kim Kamin, JD, BA Mary E. Vandenack, JD, CAP®

#### Hartman Axley Lifetime Service Award

Honoring those who have been highly active in the estate planning community and crucial to the development of NAEPC.

## **TUESDAY, NOVEMBER 14, 2023** All times are Eastern Time

AGENDA

6:30 am - 8:00 am Breakfast with Exhibitors

7:00 am - 7:45 am Concurrent Sponsored Workshops (choose one)

**Option One** Distribution of Estate Assets: Where does All the Stuff Go? Sharon McRill Offered by Betty Brigade

8:00 am - 9:00 am Breakout Sessions (choose one)

Wealth Planning for Americans Abroad; Specific Considerations Joan K. Crain, CFP®, TEP, AEP® (Distinguished)

9:05 am - 10:05 am Breakout Sessions (choose one)

How to Use Life Insurance Valuations in Your Financial. Charitable, Estate or Tax **Planning Practice** Katie Bennett, CVA, LaToya Encarnacion, and Jamie L. Mendelsohn

10:05 am - 10:30 am Break with Exhibitors

10.30 am - 11.00 am Daily Remarks and Presentation of Robert E. Fox, CLU®, AEP® Volunteer & Hartman Axley Lifetime Service Awards

11:00 am - 12:00 pm Elder Law and Special Needs Planning Bernard A. Krooks, JD, CPA, LL.M., CELA, AEP® (Distinguished)

12:00 pm - 12:30 pm NAEPC Estate Planning Hall of Fame® Induction Ceremony

12:30 pm - 1:30 pm Lunch with Exhibitors

Concurrent Private Luncheon for Accredited Estate Planner® Designees The Sounds of Collaboration

**Option Two** Session TBD

Don't Guess and Make a Mess with QSBS Justin T. Miller, JD, LL.M. (taxation), CFP®, AEP®

Introduction to ESG Investing and Diversity Considerations in Investing Bikram Chadha

**Post-Mortem Elections** Jeremiah W. Doyle IV, JD, LL.M. (taxation), LL.M. (banking law), AEP® (Distinguished)

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1:30 pm - 2:30 pm Flip A Coin....Does your Living Will Protect or Harm You? Jestin Carlson, MD, MS, MHA, CPE and Ferdinando L. Mirarchi, DO, FAAEM, FACEP Offered by MIDEO Health

2:30 pm - 3:00 pm Break with Exhibitors

3:00 pm - 4:00 pm Love, Sex, Money, Marriage and Death: Estate Planning Aspects of Divorce Jeremiah W. Doyle IV, JD, LL.M. (taxation), LL.M. (banking law), AEP® (Distinguished)

4:00 pm - 5:00 pm Cross-Disciplinary Panel on NAEPCs Core Value: Multi-Disciplinary Teaming Aquanetta J. Betts, JD, CAP®, AEP®, CFRE, Theresa L. Hughes, MBA, CTFA, AEP®, Karly A. Laughlin, CPA, AEP®, Jennifer E. Smith, JD, LL.M. (taxation), AEP®, and Susan M. Tillery, CPA/PFS, AEP® (Distinguished)

5:00 pm - 6:30 pm **Reception with Exhibitors** 

## WEDNESDAY, NOVEMBER 15, 2023

5:45 am - Michael W. Halloran 2-Mile Fun Run and Walk

7:00 am - 8:00 am Breakfast with Exhibitors

Supplemental Breakfast: AEP® from A - Z

8:00 am - 8:10 am **Daily Remarks** 

8:10 am - 9:10 am Cyber Fraud & Personal Security Insights – Key Strategies in Protecting your Family and Wealth Gary F. Rossi

9:10 am - 10:10 am Strategies for Transitioning Real Estate Wealth to Heirs & Important Tax Structuring Considerations William Fox, CPA, Richard Reuter, CPA, CGMA, and Timothy Wallen, CPA Offered by MLG Capital

10:10 am - 10:25 am Break with Exhibitors

10:25 am - 11:25 am Technology Traps and Reply All Regrets: Ethical Issues for both Tech Geeks and Luddites \*Please note: Virtual Delivery for this session is audio-only. Michael H. Rubin, JD

11:25 am - 12:25 pm (closing remarks at 12:25 pm) Capitalizing on Estate Planning Opportunities for High Net Worth Clients in Today's Environment (VIRTUAL S. Stacy Eastland, JD, AEP® (Distinguished)

12:30 pm - 1:30 pm Lunch with Exhibitors / Exhibit Hall Closes









## WEDNESDAY, NOVEMBER 15, 2023 All times are Eastern Time

8:00 am - 1:30 pm Council Staff Executive / Administrator Breakfast, Development Session & Lunch



12:30 pm - 1:30 pm Lunch with Exhibitors for All Council Leadership Conference Attendees

2:00 pm - 3:45 pm Learning Pods #1, #2 & Conversation Break

3:45 pm - 5:00 pm Council by Size Session #1 (Membership Topics)

5:00 pm - 6:30 pm Annual Awards Reception: Council of Excellence, 5-Star Council, and Emerging Council Awards

6:30 pm Council Staff Executive / Administrator Private Dinner



#### Invest in your council today!

The Council Leadership Conference is the best way to learn about what other councils are doing, where they have found success, and how they have overcome struggles in the post-pandemic world.

NAEPC recommends sending at least one leader at the vice-president level or below and the council's staff executive / administrator (staff registration is complimentary).

# THURSDAY, NOVEMBER 16, 2023

7:00 am - 8:00 am Breakfast in the Sun

8:00 am - 9:45 am Private Council Staff Executive / Administrator Session with Webmaster

EXEC 1 2

8:00 am - 10:45 am Learning Pods #3, #4, #5 & Conversation Break

10:45 am - 12:00 pm Council by Size Session #2 (Non-Membership Topics)

12:00 pm Foyer Farewell / Council Leadership Conference Ends

#### Meetings & Events

- Crafting Events with Broad Appeal and Creating Compelling Meeting Announcements
- Hot Speakers & Topics

#### **Human Capital**

- Help! Our Board, it's BORED!
- Inspiring Volunteerism

#### **Operations**

- Creating a Sponsorship Program
- Diversity, Equity, and Inclusion & its Impact
   on Your Council
- Effective Writing and its Benefit to your Council
- Implementing an Accredited Estate Planner®
- Designation Council Nomination Program
- Operations Checklist

#### Membership

- Best Practices in Welcoming New Members
- The Ultimate Conversion: Helping Guests Become Members
- Creating a Member Milestone Program & Service/Achievement Awards
- Engaged Members: How to Get Em' & How to Keep

Technology

**Learning Pod Choices** 

- Making the Most of your Council's
   NAEPC-Hosted Website
- NAEPC National Website Tour and Review

)th Annual NAEPC Advanced Estate Planning Strategies Conference & Council Leader Conference Speakers, Topics, Sessions and Timing Subject to Change



Accredited Estate Planner Designee®

with Council Leadership Conference Pass

0 Florida Council Member

\$100 NAEPC Volunteer (currently serving on a committee)

Advanced Estate Planning Strategies Conference

## FEES & REGISTRATION

Early (on or before 09/04/23) · Regular (09/05/23 - 10/19/23) · Late (10/20/23 or later)

\*Only Select Sessions Available for

Virtual Attendance

\$1,445 · \$1,495 · \$1,545

Advanced Estate Planning Strategies Conference (In-Person or Virtual* Attendance)	
Member	\$1,345 · \$1,395 · \$1,445
Non-Member	\$1,570 · \$1,620 · \$1,670
Monday or Tuesday Educational Day	v Pass (In-Person or Virtual* Attendance)
Member	\$545 · \$595 · \$645

Non-Member\$620 · \$670 · \$720Wednesday Educational Half-Day Pass (In-Person or Virtual\*Attendance)Member\$395 · \$445 · \$495Non-Member\$445 · \$495 · \$545

**Council Leadership Conference Pass** 

\$270 · \$320 · \$370

## **REGISTER ONLINE AT NAEPC.org/conference**

**Cancellation / Transfer:** A request for a cancellation / transfer must be received via email to <u>conference@naepc.org</u>. A full refund for a cancellation will be granted if notice is received on or before 10/13/23. Those who cancel between 10/14/23 and 10/27/23 will forfeit a \$200 administrative fee. Changes from in-person to virtual attendance or virtual to in-person attendance will be accommodated until 10/27/23. No refunds will be granted after 10/27/23 for any reason; requests to transfer registration to another individual will be accommodated.

Virtual Attendance Policy: Virtual viewing is not available to those who attend in-person.

## **CONTINUING EDUCATION CREDIT**

The following credit will be requested in all states for both the in-person and virtual program: **legal**, **accounting**, **CFP®**, **CTFA**, and **PACE** (including one hour of ethics credit, where applicable) starting 11/13/23 and going through 11/15/23 at 12:25 pm as follows.

In-Person Attendance - Up to 16 Hours Virtual Attendance - Up to 12 Hours

**The program will not be filed for insurance or legal specialization credit.** Individual states and governing bodies, coupled with your attendance, determine the total number and type of credit awarded. License numbers are required on-site to receive credit. Approval status will be communicated on our <u>website</u> approximately six weeks pre-conference.

Select sessions will be delivered virtually. Virtual credit will be available to those who attend the LIVE delivery of the sessions and to the extent that states and disciplines allow for this type of credit. Continuing education credit is administered by our partner, the <u>Society of FSP</u>.



## **HOST RESORT & LODGING**

We are delighted to return to Marriott Harbor Beach Resort & Spa for the 60th Annual Conference. The hotel perfectly blends relaxed tropical serenity with Marriott's well-known standard of service. Attendees will experience a beachfront location with modern and plentiful amenities close to shops, dining, and nightlife for the perfect marriage of education + relaxation.

The NAEPC room rate is \$269 (single / double occupancy, exclusive of tax) plus a \$15 resort fee. Reservations for overnight accommodations should be made by 10/20/23 by calling 954-525-4000 and letting the reservationist know you are attending the NAEPC conference or by using the online reservation link: <u>https://book.passkey.com/e/50514152</u>.

Please contact the NAEPC office if you experience any trouble during the booking process.

# **SOCIAL REGISTRANTS & GUESTS**

While the conference will not have a formal companion program, we plan on making sure those who accompany a registrant feel warm and welcome. A Social Registrant package is available that includes all conference breakfasts and receptions. We'll also be hosting a brief Social Registrant / Guest Meet Up on Sunday, November 12, 2023 at 4:30 pm. Please make sure to share the name and full contact details of conference companions at the time of registration so we can communicate directly with them about this event.

## **EXPLORE FORT LAUDERDALE & MIAMI**

Start planning your time in Florida now by letting <u>Visit Lauderdale</u> and the nearby <u>Greater Miami</u> <u>Convention and Visitors Bureau</u> help! These two organizations have all of the information you need to plan an exciting trip.

60th Annual NAEPC Advanced Estate Planning Strategies Conference

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#### **VOLUNTEER WITH NAEPC**

We are always looking to expand our volunteer base and encourage designees, council leaders and members to get involved by serving as a committee member. <u>Learn More</u>

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LIFE SETTLEMENTS & LIFE INSURANCE VALUATION







# 60th Annual NAEPC

Advanced Estate Planning Strategies Conference & Council Leadership Conference

November 12 - 16, 2023 Fort Lauderdale, Florida · Marriott Harbor Beach Resort & Spa

# TEN REASONS TO ATTEND

- 1) Nationally recognized speakers
- 2) COLLABORATE on cutting-edge ideas and trends

## LEARN MORE & REGISTER NAEPC.org/conference



- Advanced topics of interest to EDUCATE every member of every estate planning council and all estate planning professionals: attorneys, trust professionals, accountants, philanthropic professionals, elder law specialists, wealth management professionals, insurance and financial planning professionals
- An intimate setting that provides ample time to CULTIVATE relationships with speakers and other attendees
- 5) Multi-disciplinary continuing education credit
- 6) Content will address a wide-range of today's most important tax and non-tax issues, providing practical guidance on planning effectively in today's environment
- 7) In-person and virtual options to meet your needs with competitive registration fees
- 8) Access to conference supporters and NAEPC member benefit providers, along with special bonus workshops and an "Ask the Expert" lounge with Ashar Group
- 9) CELEBRATE 60 YEARS OF EDUCATIONAL EXCELLENCE IN ESTATE PLANNING
- 10) Florida... in November!

## **Virtual Registration Offered for Select Sessions**







